



NYSADSA

New York State Adult Day Services Association Inc.

2019 Annual Conference Partnership Opportunities with NYSADSA

November 14, 2019
Tarrytown DoubleTree
455 S. Broadway, Tarrytown, NY 10591

The New York State Adult Day Services Association (NYSADSA) cordially invites your company to partner with us to help forward our collective missions, and increase awareness of your company and its services/products to Adult Day Services providers across the entire Empire State.

Conference Attendance: 75–100

Exhibit Hours: Thursday, November 14, 2019 | 9:00 a.m. – 4:00 p.m.

Exhibit Set-up: Thursday, November 14, 2019 | 6:00 – 8:30 a.m.

Professional Partnership Opportunities

Exhibit/Sponsor	Price
Exhibit Booth	\$400
Breakfast Sponsor	\$800
Lunch Sponsor	\$800
Conference Sponsor	\$2,500
Conference Program	
Conference Program	Price
Back Cover Ad (7 ½ x 9 ¼")	\$400
Inside Cover Ad (7 ½ x 9 ¼")	\$300
Full Page Ad (7 ½ x 9 ¼")	\$200
Half Page Ad (7 ½ x 4 ½")	\$100
Quarter Page Ad (3 ½ x 4 ½")	\$50
Business Card Ad (3 ½" x 2 ¼")	\$25

CONFERENCE PROGRAM INFORMATION

All program ads are in color. Artwork should be minimum 300 dpi and sent to nysadsa@caphill.com as a jpg or pdf. Annual Conference program deadline is Friday, October 19, 2018.

Exhibit Booth:

- Exhibit Opportunities include:*
- Booth (6' skirted table)
 - Program and Web Listing
 - 2 Conference Registrations

Breakfast/Lunch Sponsor:

- Breakfast/Lunch Sponsorship includes:*
- Booth (6' skirted table)
 - Program and Web Listing
 - Breakfast/Lunch Intro/Comment Time
 - Full page Ad
 - 2 Conference Registrations

Conference Sponsor:

- Conference Sponsorship includes:*
- Booth (6' skirted table)
 - Full Page Ad
 - Program and Web Listing
 - Intro/Comment Time
 - Literature Handout
 - Recognition on all Promotional Materials
 - 2 Conference Registrations

For more information, contact:

NYSADSA Administrator - Victoria Palasieski
(518) 694-5366 | nysadsa@caphill.com



NYSADSA 2019 Annual Conference

Professional Partner Registration Form/Contract

Please complete this form and submit with payment to address listed below. Please send any artwork electronically to the NYSADSA Office at nysadsa@caphill.com. Please keep a copy of this contract for your records. We will confirm all arrangements with you upon receipt of paperwork.

Company/Program Name: _____

Contact Name: _____

Address: _____

City: _____ State/Province: _____ Zip: _____

E-Mail: _____ Phone: _____

Exhibit/Sponsorship Opportunities

___ Conference Sponsor - \$2,500.00

___ Breakfast Sponsor - \$800

___ Lunch Sponsor - \$800.00

___ Exhibit Booth - \$400.00

Conference Program Opportunities

___ Back Cover Ad - \$400.00

___ Inside Cover Ad - \$300.00

___ Full Page Ad - \$200.00

___ Half Page Ad - \$100.00

___ Quarter Page Ad - \$50.00

___ Business Card Ad - \$25.00

Additional Company Meal Tickets

Breakfast: Total # _____ x \$30.00 = \$ _____

Lunch: Total # _____ x \$50.00 = \$ _____

Total Enclosed: \$ _____

___ Check Enclosed (Please make payable to: NYSADSA)

___ Credit Card

Type of Card: ___ Visa ___ MasterCard ___ Amex ___ Discover

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security #: _____

Company Name: _____

Company Representatives Attending

Please indicate who will be representing your company at the Conference. You may add other names from the time of registration right through to the conference—just contact NYSADSA.

Please check your sponsorship level which indicates which meals are provided by NYSADSA for your representatives. Additional individual conference meal tickets can also be purchased.

Name(s) **Breakfast/Lunch**

Representative 1: _____ x Included

Representative 2: _____ x Included

Additional Company Representatives/Attendees

Name(s) **Breakfast** **Lunch**

Representative 3: _____ _____ _____

Representative 4: _____ _____ _____

Representative 5: _____ _____ _____

Representative 6: _____ _____ _____

<p>Questions?</p> <p>Please contact the NYSADSA office at: 518-694-5366 nysadsa@caphill.com</p>	<p>Submit this form to:</p> <p>Email to: nysadsa@caphill.com</p> <p>Fax to: (518) 463-8656</p> <p>or Mail to: NYSADSA Annual Conference 230 Washington Avenue Extension, Suite 101 Albany, NY 12203</p>
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